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FROM DEPARTMENT OF ADVERTISING AND PUBLICITY, EDUCATIONAL FILM EXCHANGES INC., 370 SEVENTH AVE., NEW YORK CITY

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OCIL 21281

HIGH HOPES

Release No. 183

Cameo Comedy

with

Cliff Bowes, Virginia Vance, and Ruth Histt

Directed by James Davis

Virginia is a manicurist in a beauty parlor -- one of those places where they lift a woman's face so high she can use her knee-caps for ear-muffs. Cliff is a salesman. He's so good he can sell boracic acid for glass eyes, but he hange around the beauty parlor, for he thinks Virginia is the sweetest thing in the world.

a false alarm and runs him out of the shop every time he sees him in it. Just as Cliff is making the boss think that he isn't a total loss, a salesman for a petented face-mud makes his appearance on the scene. He's one of those go-getter types who could sell ear-muffs in Hades, and he manages to convince the boss of the shop to undergo a demonstration of his mud-pack.

On a street corner they stage the demonstration. Uliff, applying the beauty pack, picks up a handful of building cement by mistake, and it is plastered over the face of the subject. When it hardens they are unable to get it off until Cliff comes to the rescue with a sledge hammer.

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